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PRESENTATION TO THE SENATE EDUCATION COMMITTEE
April 20, 2006

Madam Chairman and Members of the Committee, my name is William Cunningham and I am a Professor in the Red McCombs School of Business at the University of Texas at Austin. I am here today representing myself.

I was asked in Fall 2004 to Chair the School Start Date Task Force.¹ I was fortunate to have the opportunity to work with a diverse group of individuals representing parents, teachers, administrators, and community and business leaders from across Texas. One of the key elements in the committee's charge was to investigate the advantages and disadvantages of the traditional school year calendar.

When the Task Force first met, I had no preconceived notion as to whether or not the State of Texas should adopt the traditional school year calendar. This is not an issue that I had examined prior to the first meeting of our Task Force. However, based upon the research that I did as a member of the Task Force, as well as the public input that the Task Force received, it has become clear to me that the State of Texas should adopt the traditional school year calendar for the public school students of Texas. This would mean that public school students would begin their school year immediately after Labor Day and would conclude the school year no later than the first week in June.

There are six reasons why starting school in September will materially benefit Texas public school students. These include:

1. strengthening our families,
2. improving the educational opportunities for the children of migrant families,
3. increasing our student's long term retention of knowledge,
4. realizing more funding for our schools,
5. enhancing economic activity and
6. putting more experienced teachers in our classrooms.

I will examine each of these concepts below. The paper will conclude with a brief description of a hypothetical traditional school year calendar for 2006-2007.

Family Values

Summer has always been viewed as a time for families to relax, take vacations and spend quality time together. During the school year, many families are so busy with after school activities and increasing homework loads that they are hard pressed to find the time to eat dinner together. The absence of such distractions when school is not in session allows for parents to spend more time with their children, which leads to a more cohesive family unit and children who are more likely to become productive, well-functioning adults.²

School Attendance and Migrant Children

School attendance and high school completion are adversely affected by an early school start date. The earlier school starts, the fewer students show up for the first week of class. Texas is home to many migrant families who must decide between much needed income and getting their children to school on time. As a result, many migrant students start late, get behind and eventually drop out of school altogether.³

A report commissioned by the Texas State Board of Education to discover the most successful methods of educating migrant children recommended a shorter school year with longer days and fewer holidays. Migrant students in schools that adopted these recommendations had increased academic performance.⁴ When we improve the education of our most disadvantaged students, we create a brighter future for all of our state's citizens.

Improved Learning: The Spacing Effect

Most people recognize that while cramming for a test may produce good test scores in the short term, it is the worst way to encourage long-term learning and content mastery. Yet our current calendar, with exams taken the last week before vacation, encourages students to cram for their examinations.

A widely known psychological phenomenon known as the spacing effect asserts that students' long-term learning will be improved if students study the material, take a break from their studies, review the material again and then take an examination. This is perfectly consistent with the traditional school year where students take their fall semester exams after the Christmas holiday.⁵

Money Saved For School Districts

Texas schools could save as much as \$184 million in utility and operational costs alone with a later school start date.⁶ The Legislative Budget Board fiscal analysis in 2005 on House Bill 2 stated that a compressed school calendar would produce a net savings of \$17.6 million from 2006-2007 in electrical costs for all districts in Texas. The LBB mistook the recaptured local and state sales tax revenue from tourist economies that will increase their earnings due to the compressed school year with the savings associated with utility costs from the compressed school year. I invite you to call the Comptroller's office to find out more about recaptured tax revenue from tourist economies, savings for families and schools as well as increased earnings opportunities that total \$790 million per year. There is no doubt that a traditional school year that begins after Labor Day and ends shortly after Memorial Day will save school districts millions of dollars.

Carroll ISD, by adopting a traditional school year that ends in the first week of June, estimates that it will save \$110,000 per day in salary accrual alone, saving a total of \$1.2 million by starting 11 days later than originally planned.⁷ That is \$1.2 million saved by one district in Texas without any consideration of the further savings in utility bills mentioned by the Comptroller and the Legislative Budget Board.

Economic Development through Enhanced Tourism

Due to the ever shrinking summers for Texas school children, the traditional August family vacation has all but disappeared. Every one of Texas' top 30 travel and tourism attractions have suffered a reduction in economic activity because of the shortened summer season.⁸ The shortened summer season has also translated into lost jobs for Texans living in areas with tourist economies. San Antonio alone "lost 2,800 jobs—more than 28 percent—in amusement and recreation from June to September 2002."⁹ A September school start date would recapture lost jobs and lost tax revenue from the tourism industry that estimates earnings for the last two weeks of August to be almost \$400 million.¹⁰

Experience in Our Classrooms

Our schools have an incredibly high turnover rate with some 37,000 teachers leaving the profession each year. This turnover rate directly translates into a shortage of experienced teachers who can improve student performance. Salary is the main reason why teachers leave the profession. With our summers eroding away, we are reducing their opportunity to supplement their salaries so that they, and their experience, can remain in the classroom.¹¹

Shortened summers limit a teacher's ability to pursue an advanced degree or otherwise remain competent and aware of best teaching practices. A traditional summer break would allow teachers to take up to two college summer sessions, while summers that end in July or early August reduce the number of college sessions to one. They also would be able to supplement their income with work that can last for three months rather than two. Both these factors help to reduce teacher turnover providing more experience in our schools. Additionally, reducing the teacher turnover rate saves the state money in teacher training.¹²

Hypothetical Traditional School Year Calendar

I realize that many people believe it is difficult, if not impossible, to have a traditional school year calendar in which school begins after Labor Day and ends prior to June 1. This simply is not accurate. Attached, for your review, is a hypothetical school calendar for the 2006-2007 academic year, which begins on September 5, 2006 and ends on May 30, 2007. The following points concerning the school calendar will be of interest to you.

- This calendar uses 5 staff development waiver days for instructional days. This means that even though students are not in class, these days count toward the 180 instructional days. Five waiver days is the maximum number of staff development waiver days a district is permitted to apply for.
- The first semester begins September 5, 2006 and ends January 19, 2007 and has a total of 92 instructional days. The second semester begins January 22, 2007 and ends May 30, 2007 and has a total of 88 instructional days.
- The uniform end date in previously proposed legislation is June 7th. The calendar could add another six holidays and/or staff development days and still end by June 7, 2007.
- One Bad Weather day is placed at the end of the school year. If there is no need for this day, the students are not penalized by having to stay in school later into the year as is usually done by districts which put bad weather days in March and April.

- From the commencement of the school year on September 5th to its completion on May 30th, students have 17 weekdays off. Teachers have 13 weekdays off (this number includes Labor Day since teachers start their school year on August 28th while students start September 5th).

Conclusion

Eight of nation's top ten academically ranked states start school in September and all of them give exams after the winter break. This ranking is based on a combination of SAT scores, ACT scores, graduation rates.¹³ Adopting a traditional school calendar is one of many steps we must take to ensure that our children have the skills and education to compete in a world-wide workforce.

You have an opportunity in this legislative session to adopt the traditional school calendar that will improve learning, enhance the state's economy, support family values, and save the state millions of dollars. I know of no other piece of legislation that has so many positive aspects for our citizens and actually saves money for the people of Texas. As an educator, a parent and a Texan, I urge you to consider what is best not just for the children in your district, but for the children across Texas- for truly, they are the future of this great state. Thank you for giving me an opportunity to speak with you.

¹ www.window.state.tx.us/schoolstart2004/taskforce/report/

² "Family Pediatrics Report of the Task Force on Family," *Journal of Pediatrics*, 2003.

³ Texas Comptroller of Public Accounts, *Saving Summer: Lessons Learned*, 2004, p. 10.

⁴ Texas Education Agency, *The Texas Project for Education of Migrant Children*, 1967. Abstract.

⁵ Same as reference number 1, Appendix L.

⁶ Same as reference number 3, p. 15.

⁷ Saudi Harris, "Carroll Uses Calendar for Cuts," *The Courier: Colleyville*, 28 January 2005.

⁸ Same as reference number 3, p. 13.

⁹ Same as reference number 3, p. 13.

¹⁰ Same as reference number 3, p. 15.

¹¹ Texas Comptroller of Accounts, *The Cost of Underpaying Teachers*, 2004, Introduction, Reasons for Leaving.

¹² Same as reference number 11, Costs of Teacher Turnover: *State Costs*.

¹³ College Entrance Examination Board, *College-Bound Seniors: 2002 Profile of SAT Program Test Takers*, 2002. Table 136; American College Testing, Inc., *2001 ACT Composite Averages by State*, 2001; U.S. Department of Education, *State Nonfiscal Survey of Public Elementary/Secondary Education*, National Center for Education Statistics, 2003; Lori Drummer, ed., *Report Card on American Education: A State-by-State Analysis: 1981-2003*, American Legislative Exchange Council, 2004; Average school start dates of states found through state and district web sites.

Traditional School Year

2006-2007 Traditional School Year Calendar: School Year Concluded Before End of May

School Year - Tuesday after Labor Day through May 30

Students get a total of 18 vacation days (3 and 1/2 weeks) in this school calendar and end school before the conclusion of May. There are an additional 5 vacation days that a school district could insert into this calendar and still end the school year in the first week of June.

JULY							AUGUST							SEPTEMBER							OCTOBER						
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PRESENTATION TO THE SENATE EDUCATION COMMITTEE

April 20, 2006

The Impact of Taking Breaks on Learning and Memory

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The University of Texas at Austin

Mr. Chairman and Members of the Committee, it is my pleasure to submit testimony to your committee today and I hope that my presence will serve to shed some light on the science of how children learn. My name is Dr. David Gilden and today I am here representing SeptStart, Inc. I am in my 13th year as a professor of psychology at the University of Texas at Austin. During that time, I have taught numerous courses on memory and cognition, including undergraduate and graduate seminars on memory. My work has been published in some of the highest ranked academic journals on memory and I have discovered a new memory system which is being investigated in labs across the world. Based on my extensive expertise in the disciplines of memory and cognition, it is my professional opinion that taking fall semester exams after winter break is best for students' long-term learning and retention.

There may be a variety of reasons for preferring a mid-August start date for public schools over a September start date, but a concern over exam performance following the Christmas break cannot be one of them. In fact, there is substantial evidence from the experimental psychological literature, as well as from what might be called common sense, that a break prior to exams would have an improving effect. In this brief report I will summarize some of the basic research on the relevant issues and also make it clear that people intuitively understand the importance of taking breaks and do so in everyday life.

I. What the spacing effect is and the range of its empirical support

While there has not been a focused study in the psychological literature on test outcomes in the two ways of configuring the school year, there is an enormous literature on what has been termed the spacing effect. The spacing effect has to do with the quality of learning and retention that occurs when learning episodes are interrupted by breaks rather than being presented more or less contiguously. The spacing effect is relevant here because the winter break is an interruption and one can fairly ask whether the sequence [instruction, review, exam, winter break] is not more reasonable than the sequence [instruction, winter break, review, exams]. The first sequence is an example of what would be termed *massed* presentation because the review follows closely upon the instruction and prior to the break. The second sequence, that which would result from a September start date, represents the *spaced* presentation because the break interrupts the instruction and review.

A. Original discovery of the spacing effect

Psychological research on the spacing effect in memory retention began with the very first published study on memory. It is a curious fact that although people have been aware that they have memories for at least several thousand years, it was only in 1885 that Ebbinghaus conducted the first systematic study on learning and forgetting. One of the first things that Ebbinghaus noticed was that by placing breaks – on the order of days – between study episodes, his retention was greatly improved. In fact, Ebbinghaus regards this as a commonsense notion of the 19th century:

With this result, found here for only very limited conditions, the method naturally employed in practice agrees. The school-boy doesn't force himself to learn his vocabularies and rules altogether at night, but knows that he must impress them again in the morning. A teacher distributes his class lesson not indifferently over the period at his disposal, but reserves in advance a part of it for one or more reviews (Ebbinghaus, 1885).

What Ebbinghaus is recommending here is a break prior to review and it is no accident that this comes at the dawn of memory research – taking breaks during study and prior to review produces profound effects.

In the intervening century there have been a number of studies on the spacing effect. Some 300 studies existed by 1992. These studies cover a range of issues and experimental procedures but they all converge on the finding that spaced presentation is superior to massed presentation for memory retention. I will discuss a few of these studies in order to get a sense of how experimental psychologists have approached the issue of retention under different learning protocols.

B. Spacing effects operate on both short and long time scales

A typical laboratory study is illustrated by the learning of French vocabulary (Bloom & Shuell, 1981). In this study subjects were exposed to 30 minutes of instruction. One group of high school students received their 30 minutes all at once, while another group of high school students received 10 minutes on 3 consecutive days. Psychologists are typically interested in two kinds of recall, immediate and delayed, and so two exams were given. The two groups performed identically on the test given immediately following the final period of instruction. However, 4 days later, the group receiving the spaced instruction performed 35% better than the students receiving massed instruction. This sort of result is typical in the memory literature. Differences are often revealed only after a palpable opportunity for forgetting has been offered. This is obviously of enormous importance for education theorists since we desire students to know things in the long run, not just for tests taken during their courses.

Laboratory experiments are often limited by the resources available to researchers and by the exigencies of academic life. It is both costly and unwise to conduct large-scale longitudinal studies on memory retention; costly because it is difficult to keep track of people and unwise because researchers are expected to publish

if they desire to retain their jobs. However, there is one notable study in the literature that examined the spacing effect over the time scale of years. Bahrick et al. (1993) conducted a language learning study over a 5 year period. In this study the students experienced breaks between learning episodes as large as 2 months. These researchers found that long term learning was best when the learning episodes were most widely spaced, recognizing that learning under these conditions is not particularly easy and requires greater effort. The effects here were quite large: learning at intervals of 2 months produced four times greater retention after a 5 year period than learning at intervals of 2 weeks.

C. Spacing effects are independent of motivational state

It is of considerable interest to see how the practice effect holds up under real life learning conditions. By "real life" I mean learning material that must in fact be learned by people who are under considerable pressure to do the learning. No better examples of this exist than the cadets in the United States Air Force Academy who do poorly on their mathematics placement exams and are placed into the pre-calculus curriculum. Revak (1997) studied an entire class of 375 cadets who were so placed using experienced Air Force instructors who administered either massed homework or spaced homework to their classes. Over the course of a semester, these students were given homework assignments over the lecture given that day (massed presentation) or a mixture of homework problems over lectures given days or weeks previously (spaced presentation). All of the students completed the exact same homework problems, the only difference being when they received their problems. Revak found that on 4 of 6 achievement measures, those receiving spaced homework outperformed those who did the homework for a particular lecture immediately following that lecture. These results were independent of the students' measured mathematics ability and level of math anxiety.

At the opposite end of the motivational spectrum we have a study conducted at Texas A&M by Smith and Rothkopf (1984). They paid 25 volunteers to listen to 8 hours of statistics. These students had no compelling reason to learn statistics and were not punished or rewarded on the basis of their performance. They received their stipend regardless of outcome as mandated by ethics committees at such institutions. Smith and Rothkopf (1984) presented an 8 hour videotaped statistics course to students either on a single day or spaced over 4 days in two hour sessions. Following normal procedure two tests were given, with one immediately following instruction and one 5 days later. Again, typical of laboratory experiments, there was no retention benefit at immediate testing. However, following 5 days, the spaced presentation showed a 10% advantage in recall. The real issue, of course, is how much learning is retained in the long run and it is exactly this kind of data that is difficult to come by. Nevertheless, it is important to understand that spacing effects are so robust they, unlike most things in life, do not depend upon the motivation or ability of the learner. In fact, multiple

experimental attempts to eliminate the advantages of spacing have proved futile (Shaughnessy 1976; Jensen & Freund 1981).

D. Spacing effects are important for skill learning as well as for fact learning

Although school learning is the principal issue here, spacing effects may be most profound in the learning of skills such as golf, tennis, or a musical instrument. Controlled studies on skill acquisition are rare but Dail and Christina (1984) did find spacing effects in golf putting, where it is possible to experience palpable improvement with minimal practice. Golf novices not only reached higher level of skill when their instruction was distributed over time, but also had the sense that they were doing a better job of learning.

In everyday life it is in domain of skill acquisition where we can exert the most personal control. In school learning the pace and instruction protocols are set by the teacher. This is true whether you are paying for the lessons or whether they are provided by the state. Yet when we desire to learn how to play golf or a musical instrument, we can set up our own schedules. When we buy, say, a package of golf lessons, we do not desire them to be given one after another on a single day. We want them spaced out. This is true even if we do not anticipate regular practice. We will simply get more out of the lessons if they are not massed.

II. Psychological issues related to breaks in study

So far I have been focused principally on the reality of the spacing effect and have not dealt directly with the underlying psychological causation. I believe that there are at least three separate reasons why the spacing effect operates and why it might be particularly relevant to the issues raised by the winter break.

A. Consolidation.

There is more than one memory system in the human mind. The materials learned and recalled in a school setting are examples of declarative knowledge. Although we are consciously aware of this information, the processes that allow us to retrieve this information are not conscious and operate much as learning skills. The processes of encoding, storage, and retrieval are patently time dependent and benefit from what is commonly known as consolidation. It takes time to digest material because the underlying biochemistry and neural reconfiguration occur in a biological organism. We are not computers into which information is downloaded. Information, even in the case of rote facts, must become part of our body if it is to be retrieved.

B. Familiarity Bias.

How do we know when we know something? This aspect of metacognition has been studied in some detail by Koriat and it appears that there are two governing principles: speed and amount. We judge the extent of our learning by the rate and amount of the material that comes to mind when we try to recall it. Unfortunately,

these are heuristics and do not reveal how well we in fact do understand something. That is ultimately determined by independent testing. When we review material immediately upon learning it, everything is familiar and we experience a rapid rush of recall. This can lead to shallow processing because there is no goal to think more deeply. The benefit of a break is obvious here. Following a substantial break we lose the feeling of familiarity and the feeling of knowing. If we are studying for an exam, it forces us to review more deeply because we are not lulled into complacency by an erroneous sense of competence.

C. Release of Mental Set.

In every learning situation there is a mental set, a framework for understanding. You may have a picture in your mind or some way of thinking about the material that gives it organization. One of the major findings of cognitive psychology is that all of our knowledge is embedded in a web of understandings and this web is continuously being updated and modified. A break allows us to review material with a new mental set. Anybody who has ever tried to solve a difficult crossword puzzle has experienced this phenomenon. There are inevitably moments when a clue leads to the same unproductive associations. If the puzzle is going to be solved the solver must come up with new associations, a new mental set. There is no straightforward way to do this and often the only thing to be done is simply to put the puzzle down for awhile and try again later. The amazing thing about the human mind is how effective this strategy often turns out to be. Introspectively, it appears that after a break new associations arise spontaneously. In fact, we are experiencing the perspective of a new mental set. Some of the best advice is often to sleep on a difficult problem, whether moral, mathematical, or a recreational puzzle.

In summary, we have looked at some of the psychological literature on why breaks are not bad things for learning. While it is admittedly painful to pick up a lesson after a break, learning is not impaired but is mostly probably improved. The pain is in fact the pain of focusing attention and putting the thinking cap on. Yet the benefits of breaks in learning are undeniable and there is no question that a fresh mind learns better.

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