

# TEXASISHOT CAMPAIGN



Efforts  
.org

- Educate Texas consumers about energy efficiency.
- Provide tips and tools to change habits and lower consumption.
- Highlight corporate energy efficiency investments and technology advancements in Texas.
- Strengthen Texas' energy efficiency leadership.
- **As a trusted consumer group, provide third party validation for true and accurate information.**

# TEXAS IS HOT: ORG

## One Stop Shop for Energy Efficiency Education

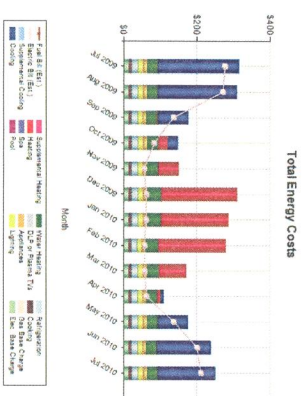
The screenshot displays the Texas ISHOT: ORG website interface. At the top, there are navigation tabs for 'Home', 'About Us', 'Contact Us', and 'Help'. The main content area is divided into several sections:

- Home Energy Assessment:** A prominent banner asks 'How can I save more on my home's energy use?' and offers a 'FREE ONLINE Home Energy Assessment'. It includes a 'Check out our blog!' button and a 'Learn More' button.
- Interactive Home Calculator:** A section titled 'Describe Your Home' with a 'Calculate' button. It includes dropdown menus for 'Home Type', 'Year Began', 'Cooling System', 'Heating System', 'Water Heater Type', 'Insulation', 'Windows', 'Doors', 'Attic', 'Basement', 'Crawl Space', 'Garage', 'Pool/Spa', 'Lighting', and 'Appliances'. A 'Calculate Your Home Energy Use' button is at the bottom.
- Energy Savings Tips:** A section with a 'Click Here!' button and a 'Check out our blog!' button. It lists various energy-saving tips and includes a 'Check out our blog!' button.
- Additional Resources:** Links to 'Energy Efficiency', 'Texas Energy Market', and 'Contact Us' are visible.

At the bottom of the page, there is a footer with the text '© 2010 Texas Energy Efficiency Center. All rights reserved. Terms of Use'.

# TEXAS IS HOT: ORG

## Website - Calculators



**Interactive Home Calculators**

**Description: Your Home**

Year Built: 1980, Heating System: Gas, Cooling System: Air Conditioning, Water Heating System: Gas, etc.

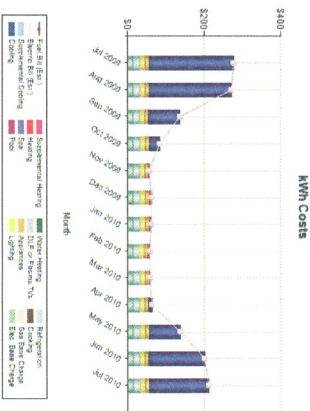
**Calculate Your Home Energy Costs**

**Home Energy Assessment**

**How can I save more on my home's energy use?**

**Check out our blog**

Subscribe for our updates



The first graph provides the same information but in terms of estimated cost instead of electricity used.

