

## Quick Program Reference

Help Desk for Region 10 Web-Based Programs & Technology Applications  
972-348-1234

Advanced Academics	972-348-1514	Library Services	972-348-1414
Adequate Yearly Progress	972-348-1480	Mathematics	972-348-1368
Aware	972-348-1088	Migrant	972-348-1710
Bilingual Education	972-348-1308	Online Learning Center	972-348-1328
College & Career	972-348-1334	Parent Involvement	972-348-1396
Counselors	972-348-1680	ParaProfessionals	972-348-1680
Curriculum Assistance	972-348-1528	Professional Development	972-348-1426
Discovery/Streaming	972-348-1426	Project Share	972-348-1430
Distance Learning	972-348-1328	Reading	972-348-1484
Digital Media Resources	972-348-1610	Safe/Drug-Free Schools	972-348-1380
Dyslexia	972-348-1028	Science	972-348-1352
Early Head Start	972-348-1454	Social Studies	972-348-1342
Educator Certification	972-348-1626	Special Education	972-348-1536
E-rate	972-348-1680	State Assessment Prog	972-348-1358
ESL	972-348-1336	TETN	972-348-1336
Head Start, PPCD & Pre-K	972-348-1308	TALA (Texas Adolescent Literacy Academies)	972-348-1444
Health	972-348-1600	TEXES	972-348-1532
Homeless Education	972-348-1474	TXVSN	972-348-1440
Language Arts	972-348-1536	Vide Conferencing	972-348-1610
		WebCCAT/Curriculum Tool	972-348-1426

The Division is serious about our service relationship with you. Should we fail to deliver quality service and respect, please call or email Dr. Sandy Maddox at 972-348-1008 or [sandy.maddox@region10.org](mailto:sandy.maddox@region10.org)

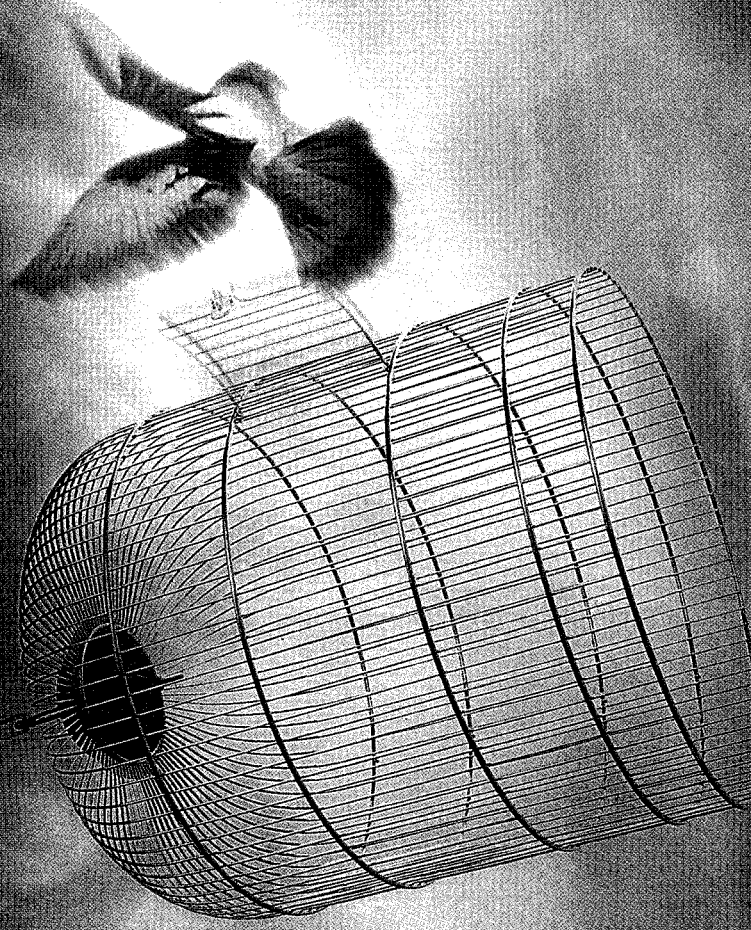
## Division of Instruction Programs & Staff Chart 2011-2012

**Dr. Sandra Maddox, Deputy Executive Director**  
**Wilburn O. Echols, Jr., Executive Director**

**Board of Directors:** Mack B. Pierson, Chairman, Steve Overton, Vice Chairman, Elvia Flores, Secretary, Charlotte Carter, David Foerch, Early B. Millstead, Charles Williams, Paul Case



It is the policy of Region 10 Education Service Center not to discriminate on the basis of race, color, national origin, gender or handicap in its vocational program services or activities as defined by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; and Section 503 and 504 of the Rehabilitation Act of 1973, as amended. Region 10 Education Service Center will take steps to ensure that lack of English language skills will not be a barrier to admission and participation in all educational programs and services.



*"The difficulty lies, not in the new ideas,  
but in escaping from the old ones...."*

*— John Maynard Keynes*

# What is the Division of Instruction at Region 10?



**T**HE DIVISION OF INSTRUCTION is a group of dedicated people who are devoted to educational excellence, just like you. Although we offer a wide array of products and services, we focus on areas that impact instructional and student performance outcomes in your schools.

### **The Division is responsible for**

- ◆ All levels of public school education from **PK-12**
- ◆ All populations including **special needs education, BE/ESL, migrant education, and low socio-economic status**
- ◆ **Telecommunications, wireless networks, and instructional technology**

The Division's services are designed to help teachers, paraprofessionals, counselors, federal-programs personnel, central-office staff, support personnel, and administrators, including superintendents.

### **What funding sources support the Division?**

The vast majority of our funding is federal, including specific grant-funded programs. Another portion comes from districts that utilize district federal funding to participate in **shared-services agreements for specific purposes including quality professional development for teachers and administrators.**

Federal funds, state, and state-administered funds represent 89 percent of the Division's funding. **Districts that decide to take advantage of our reasonably priced curriculum and instruction services may use local funds** that represent approximately 11 percent of our funding.

### **What major services does the Division provide?**

- ◆ We present **many, many workshops and trainings within the core content areas.** Each year we publish a number of titles to cover as many professional development courses as possible. However, if a need arises and research supports its fulfillment, our staff can develop and deliver training and/or assistance.
- ◆ We can support individual district curriculum choices. By getting to know a district's tenets, we can deliver sessions that support its curriculum. This is above and beyond offering **CSCOPE, a quality curriculum support system.**
- ◆ We host **leadership institutes** that now include supporting the **instructional side of the principal role.** Delivery methods include clusters, videos, email updates, webinar training, and our recently launched *Principal Portal*.
- ◆ We offer a full range of services specifically for students who struggle due to **limited English or dyslexia.** These services are reinforced by ensuring teachers know exactly how to assess needs and deliver appropriate instruction.



- ◆ We provide child nutrition services, including audit preparation, in accordance with the **National School Lunch Program**. In addition, we actively foster **food and non-food purchasing cooperatives for school lunch programs**.
- ◆ We are committed to assisting specific education and education-related personnel in becoming teachers in critical-need subjects. Despite the decrease in demand, we continue to provide a path to **alternative teacher certification** to those who aspire to teach. **Degree programs for speech pathologist, counselor and diagnostician certifications**, along with substitute teacher training, are also available.
- ◆ We support **assistive technology** needs with consultation services and technical assistance. In specific cases, we even have some devices for temporary loan.
- ◆ We **assist students with special needs** in a variety of ways. We provide **direct services** (on a contract basis) for students with visual impairments and for students with therapy needs. Also, adapted physical education evaluations and consultations are available. And simply for the joy of it, we invite these students to participate in **annual events** like *Sports Extravaganza for Students with Visual Impairments, Special Olympics, and Kidnetic Games for the Orthopedically Impaired*.



- ◆ We offer **eduphoria!** as a **data analysis and benchmarking** tool supported, of course, with comprehensive training. Within *eduphoria!* we also include packages like Professional Development and Appraisal System (PDAS) to ensure you have all the right resources.
- ◆ We have developed extensive training and materials on school turnaround and risk factor analysis as preventive measures to protect campuses or districts from ever having to experience a **low performing in accountability and program compliance**. In the event this should happen, however, we also **provide as much advice and support as needed to work through this challenging process**.
- ◆ We support **instructional technology implementation** to help introduce technology to classroom teaching as seamlessly as possible. Currently we are assisting about 40 middle school campuses to **fully integrate technology in teaching, even training students side-by-side with teachers**. We are also available to help implement **Project Share** for both educators and students.
- ◆ We support technology networks in many ways – support of a **wireless network** for Internet access, support of **videoconferencing networks**, and support of a statewide **telecommunication network** through installation, maintenance, and scheduling.
- ◆ We provide **extensive services to counselors, librarians, health specialists, nurses, and career and technology personnel**. We even offer **bus driver training!**
- ◆ We know, understand, train, and consult with district and campus staff on the **state testing program, STAAR**.

- ◆ We **manage Title I funding**, saving valuable time for many of our districts, large and small, **through shared-service arrangements.**
- ◆ We build **comprehensive parent, community, and paraprofessional support services** for many areas of education including special education and parent organizations.
- ◆ We design a variety of face-to-face and online services for **preschool students.** Administrators and teaching teams will benefit from the training we offer in **Pre-K and Preschool Programs for Children with Disabilities.** By collaborating with districts in 5 counties, the Division acts as the **grantee for Head Start and Early Head Start** so these districts may better serve their students.
- ◆ We supply expertise when responding to and **planning for compliance programs including Performance-Based Monitoring (PBM), state requirements, and federal requirements.** In some cases, we accept the auditing responsibility for districts through shared-service arrangements. At a minimum, we can assist in submitting appeals and in writing required plans.
- ◆ We help cooperative members with their **private/non-profit school obligations** by managing set-aside programs, identifying students who qualify for federally funded programs, and then tracking their achievement.



## What methods does the Division use to deliver services?

We **always consider cost and convenience for our participants** when it comes to delivering our services. Our plans, driven by customer service, are twofold: **designing 50% of our services with the option to access them remotely** and continuing to travel to districts. Our goal is to schedule **services that will take us beyond district boundaries, but no farther than 20 miles away**, to deliver specialized sessions to meet the needs of even limited audiences.

## What additional costs should I anticipate?

We want to provide as much as possible for as little as possible. In order to accomplish that, we have developed **major cooperatives.** Cooperative memberships **allow us to offer participating members almost unlimited services, including special requests that may require qualified staff to develop or modify, and then deliver.** Exceptions would be direct services to students such as therapists, or bus driver training, or third-party products such as *eduphoria!* and *CSCOPE.* Even with these few exceptions, we have made every effort to negotiate discounted prices for our cooperative members. In short, the most economical decision you could make this year would be to join a major cooperative at Region 10.

## Want to learn more about how the Division can help you?

**Please call Dr. Sandy Maddox**  
**Deputy Executive Director**  
**972-348-1008**  
**(C) 972-977-9414**